

Tariff for Display Charges at Sushant Golf City, Lucknow

<u>Medium of Display</u>	<u>On 45 M Road Rates/ Unit per Month</u>	<u>30 & 24 M Road Rates/ Unit per Month</u>	<u>Other Roads Rates/ Unit per Month</u>
Flag Poles	75.00	60.00	50.00
Danglers on Single Pole	100.00	80.00	60.00
Tree Guards installed by Ansal (4 Side Display)	125.00	100.00	75.00
Electric Poles for display of Kiosks (4' x 3')	150.00	125.00	100.00
Display Boards upto (5' x 3')	150.00	125.00	100.00
Hoardings/ Glow Sign/ Unipole/ any other display (Non Lit)	5/- per Sq Ft	4/- per Sq Ft	3/- per Sq Ft
Hoardings/ Glow Sign/ Unipole/ any other display (Lit)	10/- per Sq Ft	8/- per Sq Ft	6/- per Sq Ft

Terms & Conditions: -

1. The above charges are towards the permission to display for Publicity Materials in the Township.
2. The above charges shall be applicable on all display done in the common area of the Township.
3. All the material, labour, installation and security shall be the responsibility of the party.
4. Rent shall be payable in advance subject to minimum period of 3 Months.
5. In case, any display made without permission the double rates shall be charged for display period.
6. If any display made without permission shall be removed by the company at the cost & expenses of displaying party/ agency. The company shall not be responsible for any damages of material in this regard.
7. In addition to above Service Tax as applicable shall be charged extra.
8. Locations of installation/ display shall be at discretion of the company.
9. Agency/ Party shall take the prior approval for material to be displayed, its size, specifications & design etc.

In the event of failure of above, the same shall be removed by us at your cost and expenses and the company shall not be responsible for any damages in this regard.